

Soprano™

own your customers

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Solution to own your customers

Soprano

offers today's ever competitive businesses a practical CRM platform to operate their unique Customer Loyalty and Retention programs. It is architected to answer today's businesses call to stay focused on their core values while staying aloft with their valuable consumers.

- Standalone
- Outsourcing
- Platform for
- Retention and
- Awarding of
- New Customers and
- Old Customers

With Soprano, Life is a Breeze!



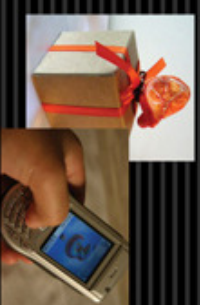
KNOW YOUR CUSTOMERS

- Customer Profile
- Customer Preferences
- Analysis Reports
- Spending Behavior
- Purchasing Power
- Visit Frequency



REACH OUT TO YOUR CUSTOMERS

- SMS
- E-mails
- Festive Promotions
- Birthday Special



OWN YOUR CUSTOMERS

- Flexible Reward Programs
- Redemption Programs / Vouchers
- Customer Satisfaction & Retention



CAPTURE YOUR CUSTOMERS

- Instant Membership
- Instant Rewards
- Virtual Terminals
- Every Store, Every Station, Every Customer